

## MASINDE MULIRO UNIVERSITY OF SCIENCE AND TECHNOLOGY VICE CHANCELLOR'S ROUND UP FOR THE WEEK ENDING, FRIDAY, 2<sup>ND</sup> SEPTEMBER 2022.

Masinde Muliro University of Science and Technology (MMUST)
Webometrics Unit and Konza Technopolis are set to implement a TwoTier Backlinks Strategy for increasing University inbound links. The twotire strategy will intensify the strength and potential of the University
inbound links which will in turn improve the ranking as well as the
visibility of the University. This strategy is steered by the Webometrics and
Short Courses Coordinator, Dr. Dennis W. Ochieno.

On 31st August and 1st September, 2022, the team conducted a two-day mobilization exercise targeting Health and Learning institutions, businesses, Non-Governmental Organizations (NGO's) and Community Based Organizations (CBO's) within the Lake Region Economic Bloc.

MMUST has conducted a one-week orientation exercise for the newly admitted 2022/23 Academic Year first year students. The climax of the exercise was marked by the Vice Chancellor's address today, 2nd September, 2022 as the orientation process came to a conclusion. This key event, which took place at the Graduation Grounds was designed for the Vice Chancellor to interact with first years and officially welcome them to the University.

I wish you a blessed weekend ahead!

Prof. Solomon Shibairo

Vice Chancellor

Shulsia

02/09/2022

Signature

Date