



Martin K. Butita

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Personal Profile

A result-driven professional with aspiring progressive career in hospitality and tourism industry and academia, with 7 years of teaching experience in a university set up, and 3 years in a college set-up, cumulatively having 10 years of teaching experience and 2 years of industry experience. My key tenets revolve around having a keen understanding of and interacting professionally in keeping the institution's interests in check, and excellent working knowledge of ensuring that high quality and service standards are maintained in a continuous manner during the entire learning process. I am also highly skilled in providing academic assistance to assigned students like mentoring and counselling programs to help better their academic and social life. I am self-driven, ambitious, innovative, analytical, a fast learner, and pride myself as a true team player with good interpersonal skills to fit in any team. I desire to work within a challenging and rewarding but a learning environment, which will give me an opportunity to utilize my acquired skills and Pedagogical skills in molding and mentoring the students while adhering to the academic philosophy of the institution.

Current ACADEMIC STATUS

1. **August 2024 to date:** Assistant Lecturer, Masinde Muliro University of Science and Technology
2. **2014-July 2024:** Tutorial fellow, Zetech University Department of Hospitality and Tourism, Kenya
3. **2015-2023:** Part time Lecturer, Cooperative University of Kenya, Department of Business and Economics
4. **2019-2022:** Part time Lecturer, Jomo Kenyatta University of Agriculture and Technology, Human Nutrition Sciences department.
5. **2012-2014:** Zetech college Department of Hospitality and Tourism

Education Background

OCT 2022: Registered for Doctor of Philosophy, Hospitality Management at Technical University of Kenya (**PHD on-going**)

JULY 2019: Graduated with Msc. In Hospitality and Tourism, Kenyatta University.

2006-2010: Bachelor of Science in Eco-Tourism, Hotel and Institutional Management with Information Technology
Attained: **Second Class Honors, Upper Division**, Maseno University

2001-2004: Kenya Certificate of Secondary Education (K.C.S.E)
Friends School Kamusinga, **Attained Grade B+**

Acquired Skills and Competencies

- **Class Planning and Management:** Ability to identify and prioritize class activities and planning accordingly to meet the objectives set. Additionally, being cognizant of the fact that students come from different backgrounds, religion and have different levels of grasping and understanding knowledge calls for different aspects and criteria of class management.
- **Leadership and Mentorship Skills:** In all my teaching duties, I have always endeavored in inculcating positive energy in students by encouraging and motivating them through the various mentorship programs I have initiated that have been quite pivotal in motivating, encouraging, counselling and coaching students to help them meet high performance standards both academically and socially.
- **Problem Solving and Decision Making:** Ability to make rational decisions at critical times in matters that appertain to learning like exams setting and administration, disciplining of students and participate in decision making at departmental levels. This has helped me to analyze and define a problem, evaluate alternatives, find a solution; and understand how and when to make a choice.
- **Communication Skills:** I am an excellent communicator who effectively conveys information both verbally and in writing. This skill helps me to understand the deficiencies from various students, and know the best way of communicating to every category. I am also a keen listener and gives prompt feedback not only for any communication, but also administers **CATS, ASSIGNMENTS** and **EXAMS** on time and give timely feedback to students on their results.
- **Flexibility and Adaptability:** I am a flexible team player who thrives in environments that require ability to effectively prioritize and juggle multiple concurrent tasks. I am also very positive, resilient and open to new ideas. This helps me to accept and discharge all the delegated duties to me effectively without difficulties.
- **Time Management:** Ability to prioritize work and manage time effectively as per the timetable and workload allocated.
- **Excellent pedagogical skills:** Good classroom management and teaching methodologies that is multi directional bearing in mind that we teach students from different cadres of life.

RESEARCH WORK:

RESEARCH AFFILIATION/ MEMEBERSHIP

1. **Orcid ID:** <https://orcid.org/0009-0000-7988-2269>
2. Member of **Research Gate**
3. **Google scholar** : kHPCZbQAAAAJ&authuser=HPCZbQAAAAJ:d1gkVwhDpl0C

FEB, 2023: PHD Thesis research: **Meal experience as a predictor of customer loyalty in Fast food Restaurants in Nairobi City County**, Supervised by **Prof. Boniface Kihima** of Technical University of Kenya, **Dr. Josephine Opondo** of Technical University of Kenya, **Dr. Anthony Pepela** of Pwani University, Kenya.

2014 - 2019: Research Msc Thesis: **Internal control and cost reduction in 3–5-star hotels in Nairobi Kenya:** Supervised by Dr. **Maranga Vincent of** Kenyatta University, Department of Hospitality and **Dr Bichage** of Karatina University.

2009 - 2010: Undergraduate Project topic: **Relationship between Staff Turnover and Working conditions in Hotels: A Case Study of Kisumu and Jumuia Hotels in Kisumu.**

Supervised by **Dr. Monica Ayieko** of Maseno University, Department of Eco-Tourism, Hotel and Institutional Management

Work Experience

August 2024 – Date: MASINDE MULIRO UNIVERSITY OF SCIENCE AND TECHNOLOGY

Position: Assistant Lecturer, Nutritional Sciences Department

Department Responsibilities:

- Departmental Exams Coordinator
 - Teaching and training on Hospitality and Nutrition Units
- Setting, moderating and evaluating exams.
- Supervising students in project research work.
- Undertaking research and Publications
- Attending trainings and workshops
- Doing all delegated duties
 - Planning and organizing for classwork through well prepared records of work.
 - Training and mentoring of students.
 - Planning work schedules for students.

April 2014 – August 2024 ZETECH UNIVERSITY

Position: Graduate Assistant/ Tutorial Fellow

Hospitality and Tourism Department

Responsibilities:

- Teaching and training on Hospitality and Tourism Related Units.
- Setting, moderating and evaluating exams.
- Supervising students in project research work.
- Undertaking research and Publications
- Attending trainings and workshops
- Doing all delegated duties
 - Planning and organizing for classwork through well prepared records of work.
 - Training and mentoring of students.
 - Planning work schedules for students.
 - Coordinating on Students attachment.
 - Representing the staff members on Quality Assurance Meetings

2019– 2022

JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY – JUJA

Position: Part-Time Lecturer- Hospitality

Responsibilities:

- Teaching and training on the following units among others:
Introduction to hospitality and tourism management and Events Management
- Setting, moderating and evaluating exams.
- Overseeing and facilitating the practical classes.
- Planning and organizing for classwork through well prepared records of work.
- Training and mentoring of students.
- Planning work schedules for students.

2014 to 2023

COOPERATIVE UNIVERSITY OF KENYA KAREN

Position: Part-Time Lecturer- Hospitality and Tourism

Responsibilities:

- Teaching and training on Tourism and Hospitality related units.
- Setting, moderating and evaluating exams.
- Supervising students in project research work.
- Undertaking research and publications
- Overseeing and facilitating the practical classes.
- Training and mentoring of students.
- Planning work schedules for students.

2012 - 2013

ZETECH COLLEGE

Position: Tutor- Hospitality

Responsibilities:

- Working as a Tutor in the Department of Hospitality Management Zetech College - Kenya.
- Performing other duties of tutoring, setting and moderation of exams as well as marking of exams.
- Dealt with examination bodies like **KNEC, ICM and CITY AND GUILDS.**

2011 - 2012

MALIKI SECONDARY SCHOOL

Position: Teacher – English Department

Responsibilities:

- Teaching
- Making the schemes of work
- Setting and marking Exams.
- Was the Head Coach of the handball team

2010-2012

INTERN AT REEF HOTEL

MOMBASA Position: Intern

Responsibilities:

- Worked as an Intern where I was taken through all the departments of the hotel and worked in the Food and Beverage section as a supervisor for some time.

RESPONSIBILITIES HELD AT THE UNIVERSITY

- **FEB 2023:** Incorporated into the Mentorship programme for students in the Department
 - **FEB 2020 – MAY 2020:** Acted as the HOD for the department, HOD was away on leave.
 - **MAY 2019 – 2021:** Appointed into the Pal Training programme (Peer Advisory Leader) for the Department
 - **NOVEMBER, 2018:** Appointed as a member of Zetech Program Accreditation Committee.
 - **DEC 2017 TO DATE:** Appointed as a member of Academic Quality Assurance Committee, Zetech University.
 - **2016- TO DATE:** Attachment coordinator in the Department.
 - **2016- TO DATE:** Exams coordinator for the department.
 - **2014-TO DATE:** Hospitality Practical coordinator for the department.
 - **2015-2016:** Staff Representative, Thika Road Campus, Zetech University.
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TRAININGS AND WORKSHOPS ATTENDED

- **MAY 2023:** Participated in pedagogy training, held at Zetech University.
- **FEB 2023:** Training on Grant Proposal Writing, held at Zetech University.
- **AUGUST 2022:** Training on Competency Based Training held at Zetech University.
- **MAY 2022:** Training on setting and moderation of online examinations held at Zetech University.

- **JUNE 2021:** CDACC/CBET Training on competency-based learning, Zetech University.
- **JANUARY 2021:** Covid 19 – Training for staff members, Zetech University

- **FEBRUARY 2021:** Training on Mental Health Benefits and Therapy, Zetech University

- **APRIL 2021:** Research writing in sciences Training.
- **OCTOBER 2019:** Refresher course on the pedagogical skills training.
- **MAY, 2019:** Re- tooling seminar for Postgraduate students, Kenyatta University.
- **MARCH, 2019:** CDAC / TVET Training on Curriculum Development, (KSMS)
- **MAY, 2018:** Culture Change and Business Chemistry- Zetech University
- **MAY, 2018:** Zetech University International Research Conference
- **2016, 2014:** Pedagogy Training and incorporation of ICT in Training, Zetech University
- **J U L Y 2015:** Training on saving skills through pension schemes conducted by Jubilee Insurance Company.

CONFERENCES ATTENDED

1. Research and innovation week, Zetech university; Leveraging on Technology for sustainable social economic development: Presented a paper on **Meal experience and customer loyalty in fast food restaurants in Nairobi County on July 28, 2023**

2. **Research conference on re-tooling seminar** for post graduate students in the department of Hospitality and Tourism management, Kenyatta University 7th to 8th May 2019

3. **Sustainable innovation conference** 12th to 13th September 2019, Zetech University: The role of public and private sector in advancing Kenya's sustainability agenda.

4. **3rd Sustainable Innovation Conference:** International conference on innovation, Technology and entrepreneurship for social economic development in the 21st century, Zetech University, Thika Road Campus 17th-18th September, 2020
5. **Research forums** in conjunction with African Online Research School of applied research skills: Plagiarism dynamics and Turnitin aspects of research work 18th February, 2021

PUBLICATIONS

Khasebe, M. B., Maranga, V., & Gesage, B. M. (2021). Internal Control Measures and Cost Reduction in Housekeeping Departments of 3-5 Star Hotels in Nairobi City County Kenya. *Journal of Hospitality and Tourism Management*, 4(1), 72-94. Retrieved from <https://stratfordjournals.org/journals/index.php/Journal-of-Hospitality/article/view/788>

PROFESSIONAL BODY MEMBERSHIP

Member of Tourism Professional Association (TPA): **Membership No: TPA-A-06/0481/2021**

CERTIFICATION

- **JUNE 2023:** Performance appraisals for the second quarter of the year, scored **86%**
- **FEBRUARY 2023:** Performance appraisals for the last quarter of the year 2022 scored **80%**
- **JUNE 2022:** Performance appraisals for the second quarter of the year scored **78%**
- **JULY 2021:** Performance appraisals for the first quarter of the year scored **77%**
- **DECEMBER 2019:** Performance Appraisals for the first quarter and scored **74%**.
- **NOV 2019:** Certification for Pedagogy skills refresher course, Zetech University
- **JUNE 2019:** Performance Appraisals for the first quarter and scored **76%**.
- **MAY 2019:** Research Re-tooling seminar, Kenyatta University.

- **DECEMBER 2017:** Certification on the excellent Performance on the outcome of the appraisals results for scoring **74.35%**
- **DECEMBER 2016:** End of year excellence Awards 2016, Received the certification for Quality Award, Zetech University.
- **DECEMBER 2016:** End of year excellence Awards 2016, Received the certification for Team work Award, Zetech University.
- **DECEMBER 2016:** End of year excellence Awards 2016, Received the certification

for Best Subject, Food and Beverage Theory and Practical Award Credit-76 %, Zetech University.

- **DECEMBER 2015:** Academic Staff Awards 2015, Received the certification for **Overall Outstanding Performance** for Team work Award, Zetech University.
- **DECEMBER 2015:** Certificate of Appreciation, Staff Representative Capacity of chairperson Thika Road Campus
- **AUGUST 2014:** Certificate of attendance, Pedagogical skills Training, Zetech University.
- **MARCH 2013:** Certificate of participation on World Environmental Day.
- **FEBRUARY 2013:** Certificate of Attendance for computer packages.
- **MARCH 2010:** Certificate of Participation in the Organisation of the 10th International Cuisine, Held at the Maseno University's Kisumu Hotel.

HOBBIES AND INTERESTS

- Mentoring and counselling students, engaging in church activities, Reading, Interacting and making new friends.

REFEREES

Prof Boniface Kihima
HOD- Department of Hospitality and
Leisure studies
Technical University of Kenya
Telephone: +254 725 829 717

Dr. Vincent Maranga
Lecturer- Department of
Hospitality. Kenyatta University
Telephone no: +254 791 487 540

Mrs. Veronicah Kamau
HOD – Department of Hospitality and
Tourism
Zetech University
Telephone no: +254 722 246 892

Dr. Charles Aloo
Lecturer- Ecotourism, Hotel and
Institutional management
Maseno University
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