JACKLINE A. ODERO PhD

Job Title and Responsibilities:

I am a Lecturer in the School of Business and Economics department of Business Administration and Management Science. I currently serve as the OdeL Coordinator Business Administration and Management Science Department, Integrity Assurance Officer School of Business and Economics. I am an advocate of the High court of Kenya.

Expertise and Research Interests:

Strategic Management, Strategic Leadership, Commercial Laws, Corporate Governance and Corporate Laws, Employment Laws, Procurement Law, Global Strategy and Change Management

Academic Qualifications:

PhD in Business Administration Strategic Management option from MMUST, Masters in Business Administration Strategic Management option from JKUAT, Post Graduate Diploma in Law from Kenya School of Law, Post Graduate Diploma in Corporate Governance, Masters in Law (LLM), Bachelors in Law (LLB) from Shivaji University.

Current Teaching

Business Law, Procurement Law, Strategic Management, Managing Organizational Change, Company Law, Labour Law, Contemporary issues in Strategic Management, Banking Law, Global Strategic Management.

Publications in peer Reviewed Journals

- 1.Odero, J. A., & Wanyama, E. W. (2020). Calibrating implementation of strategic plans amongst Commercial Banks in Kenya: An analysis of Leadership Role. The Strategic Journal of Business & Change Management, 7(3), 61-79.
- 2.Odero, J. A., Egessa, R., & Oseno, B. (2019). The moderating effect of Legal Factors on the relationship between Strategic Leadership Practices and Performance of Deposit Taking SACCOs in Kenya. The Strategic Journal of Business & Change Management, 6 (4), 1049 1063
- 3. Jackline Akoth Odero, Dr Robert Egessa & Dr Ben Oseno (2019). Influence of Employee Empowerment on performance: Evidence from Deposit Taking Sacco's in Kenya. EPRA International Journal of Multidisciplinary Research (IJMR). Volume: 5, Issue: 10,pp 35-48.
- 4. Jackline Akoth Odero, Dr Robert Egessa & Dr Ben Oseno (2019). Effect of Innovation on Performance of Deposit Taking Saccos in Kenya. International Journal of Management and Commerce Innovations. Vol. 7, Issue 1, pp: (776-787).
- 5. Jackline Akoth Odero & Makori Ezekiel Makori (2018). Employee involvement and employee performance: The case of part time lecturers in Public universities in Kenya. International Journal of Management and Commerce Innovations. Vol. 5, Issue 2, pp. (1169-1178).

6.Jackline Akoth Odero & Dr willis Otuya (2017). Critical Review of Literature on Knowledge Management Strategy and Organizational Performance. International Journal of Management and Commerce Innovations .Vol. 5, Issue 2, pp: (741-748).

7.Jackline Akoth Odero & Ezekiel Ayub Shitseswa (2017). Effect of procurement practices on procurement performance of public sugar manufacturing firms in Western Kenya. International Journal of Management Research & Review Volume 7/Issue 4/Article No-15/521- 535 ISSN: 2249-7196.

8.Makori Ezekiel Makori & Jackline Akoth Odero (2017). Effect of Adjunct Lecturers' Job Security on Employee Performance: Evidence from Universities in Kakamega County, Kenya. International Journal of Multidisciplinary and Current Research. Vol 5 ISSN: 2321-3124. Available online athttp://ijmcr.com.

9.Jackline Akoth Odero & Dr Mbithi Shedrack Mutua. (2016). Influence of Organizational Culture on the Implementation of Strategic Plans among Commercial Banks in Kenya: A Case Study of Co-operative Bank of Kenya. International Journal of Multidisciplinary and Current Research. Vol 4 ISSN: 2321-3124. Available online at http://ijmcr.com.

10.Jackline Akoth Odero & Ezekiel Ayub Shitseswa. (2016). Factors Affecting Implementation of Strategies among Savings and Credit Co-operative Societies in Kakamega County, Kenya. International Journal of Multidisciplinary and Current Research. Vol 4 ISSN: 2321-3124. Available online at http://ijmcr.com.

11. Jackline Akoth Odero & Ezekiel Makori (2016). Effect of Recruitment Practices of adjunct lecturers on employee performance: A survey of Universities in Kakamega County, Kenya. International Journal of Multidisciplinary and Current Research.

12.Jackline Akoth Odero (2016). Communication as a factor affecting effective strategy implementation in the banking industry in Kakamega County, Kenya. International Journal of Management Research and Review. Volume 6/Issue 7/Article No-9/950-966

Conference Presentations

- •Public Procurement Ethics and Procurement Performance: The Case of Kakamega County Government, Kenya 11th Annual AISA International Interdisciplinary Conference in collaboration with Multimedia University of Kenya, on "Globalization and Development in Africa" held on 23rd to 26th June 2021.
- •The role of Knowledge Sharing in enhancing Innovation Performance amongst Commercial Banks in kenya.3rd Annual International Conference Machakos University, Kenya on Responding to emerging through Research Innovation and Technology for Sustainable Development held on 22nd to 26th June 2021.
- •Rapid migration from traditional or hybrid to fully virtual education in the age of the COVID-19 pandemic: Challenges, Experiences and Views of College and University students 26th Annual INSPIRE BCS e-learning International conference, London, UK, held on 21st to 23rd July 2021

- •Student Attitude towards E-learning Adoption: A Case Study of Masinde Muliro University of Science and Technology, Kenya. 26th Annual INSPIRE BCS e-learning International conference, London, UK, held on 21st to 23rd July 2021
- •Online Learning in Kenyan Public Universities: Effectiveness and Challenges 25th Annual INSPIRE BCS e-learning International conference, London, UK, Thursday 16 July 2020
- A critical review on Board Age and Ethnic Diversity in the Kenyan context: The Business and Legal perspective. 13th multi-disciplinary International conference on transformational leadership, Innovation and technology transfer for Sustainable Development in developing countries held at Masinde Muliro university of Science and Technology, 19th 21st June 2019.
- Relationship between Human Resource Practices and Implementation of Strategic Plans among commercial banks in Kenya: A case study of Co-operative bank of Kenya. 13th multi-disciplinary International conference on Transformational leadership, Innovation and technology transfer for Sustainable Development in developing countries held at Masinde Muliro university of Science and Technology, 19th 21st June 2019.
- The Business and Legal Case for Board Gender Diversity in Kenyan firms: A critical review. First Annual International Conference on Enhancing Research, Innovation and Entrepreneurial skills for attainment of the sustainable Development Goals held at The Sigalagala National Polytechnic, 3rd-5th October 2018.
- Interaction between knowledge Management Strategy and innovation performance in Kenyan Commercial Banks. Annual International Conference on Competencies in Research, Science and Innovation for sustainable development (CIRIS 2018) held at The Eldoret National polytechnic, 13th 15th June 2018.
- Strategic Innovation and organizational Performance in Small and Medium Enterprises (SMES): A critical review. International Multidisciplinary conference on science Technology and Innovation for wealth creation and Sustainable development held at The Kisumu National polytechnic, 13th 16th March 2018.

Professional Body Membership

Member of the Law Society of Kenya

Contact Details

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